Greater N.Y. Dental Meeting’s Live Dentistry Arena attracts record number of attendees

A total of 57,854 registered attendees during its 2008 meeting solidified the Greater New York Dental Meeting (GNYDM) as the largest dental convention and exposition in the United States. Included in these results were 17,710 dentists from all 50 of the United States and 125 countries around the globe.

The GNYDM has always been known for its impressive array of cutting-edge educational programs. Among the new additions initiated, the shining star was the Live Dentistry Arena. While many dental meetings offer workshops where attendees watch a pre-recorded surgery, the GNYDM led the way out of the “recorded past” and into the “living now.”

The new Live Dentistry Arena allowed attendees to feel as if they were seated right beside the world-renowned clinicians performing procedures on patients in real time. This unique educational experience was conducted directly on the exhibit floor and was offered with no tuition costs. Multiple 60-inch displays were strategically placed for easy viewing around the Live Dentistry Arena while attendees watched some of the most highly respected educators in the world conduct live patient demonstrations. These procedures featured the latest materials and equipment available on the market.

The arena was filled on a first come, first seated basis. This history-making program not only filled the arena’s seating for 300 persons during the entire four days of the exhibition, but also had up to another 100 attendees standing or seated on the floor outside the seating area.

The meeting offered eight unique three-hour sessions: anterior and posterior endodontics; anterior and posterior composites, immediate implants and loading; mini implants and overdentures; veneer preparation, temporization, finishing and cementsation.

As general chairman of the GNYDM, the first dental meeting offering this four-day extravaganza, Dr. Clifford Salm commented: “The chance to watch dental procedures performed live, not pre-recorded or on an inert model, affords an amazing educational opportunity. We were thrilled to showcase such a unique program right on the exhibit floor.”

Never wishing to rest on its laurels, the organizers of the GNYDM have already begun work to both enhance the existing Live Dentistry Arena, and to add a second arena as well. Many programs, including additional seminars and workshops will also be added to the redesigned exhibit floor.

Be sure to watch the Web site, www.gnydm.com, for information and updates on this year’s Live Dentistry Arenas and all of the other new programs offered at the 85th annual meeting. Remember, there is never a pre-registration fee.

Mark your calendar for Nov. 27 to Dec. 2 to be a part of the excitement of the 2009 Greater New York Dental Meeting and experience all that New York has to offer!

For additional information please contact the Greater New York Dental Meeting at 570 Seventh Ave., Suite 800, New York, N.Y., 10018-1806; telephone (212) 598-6922; fax (212) 598-6954; info@gnydm.com.